



tvo
Gala 2018

PRESENTED BY



enercare

October 18, 2018

Sponsorship Opportunities



Do you believe:

...quality journalism is vital for a healthy democracy?

...informed citizens build stronger communities?

...a bright tomorrow starts with the children of today?

Online, in classrooms, in living rooms, and around kitchen tables, TVO touches the lives of almost every person in this province. We create powerful moments of learning that empower the citizens of today and tomorrow, inspiring people of all ages to stretch their minds, broaden horizons, and build community.

TVO sparks powerful moments of learning that ignite potential – and change our world.

But we can't do this without you.

Join us at TVO Gala 2018.

Thursday, October 18, 2018

The Fermenting Cellar

28 Distillery Lane, Toronto

6:00 PM Reception

7:00 PM Dinner

For more information or to discuss sponsorship opportunities please contact:

Katherine McKellar

Manager, Individual & Foundation Giving

Philanthropy and Sponsorship

Phone: 416.484.2600 x2252

Email: kmckellar@tvo.org

TVO exists to ignite the potential of everyone in Ontario through the power of learning. As the Government of Ontario's partner in digital learning, TVO provides learning opportunities for Ontarians through innovative educational products, in-depth current affairs, thought-provoking documentaries, and award-winning TVOkids resources both inside and outside the classroom. More than one-third of TVO's revenues are self-generated, including the charitable support from over 30,000 donors every year, and the funds raised at the Gala from supporters like you.

Title Sponsor

- Corporate logo on table sign
- Corporate logo on TVO Gala Website with link
- Corporate logo on event screens
- Special recognition during TVO Remarks
- Other Special Recognition Opportunities
- Acknowledgement on TVO Social Media
- 10 tickets per table x 2

SOLD

Lead Sponsor

- Corporate logo on table sign
- Corporate logo on TVO Gala Website with link
- Corporate logo on event screens
- Special recognition during TVO Remarks
- Other Special Recognition Opportunities
- Acknowledgement on TVO Social Media
- 10 tickets per table x 2

SOLD

Dinner Sponsor

- Corporate logo on table sign
- Corporate logo as Dinner Sponsor on the TVO Gala website with link
- Corporate logo on event screens
- Corporate logo on menu
- Acknowledgement on TVO Social Media
- Special recognition of support during TVO remarks
- 10 tickets: 1 table

SOLD

“Enercare is delighted to be the Title Sponsor of the annual TVO Gala and is extremely proud to partner with such an important educational institution. We look forward to attending again this year and sharing a meaningful evening of fun, great food, and connecting with leaders from across the province.”

– John Macdonald, President and Chief Executive Officer, Enercare

Reception Sponsor

\$15,000

- Corporate logo on table sign
- Corporate GOBO lighted in reception area
- Corporate logo as Reception Sponsor on TVO Gala website with link
- Corporate logo on event screens
- Acknowledgement on TVO Social Media
- Special recognition of support during TVO remarks
- 10 tickets: 1 table

Learning Partner Sponsor

\$15,000

- Corporate logo on table sign
- Corporate logo as Learning Partner Sponsor on TVO Gala website with link
- Corporate logo on screens at the event
- Acknowledgement on TVO Social Media
- Special recognition of support during TVO remarks
- 10 tickets: 1 table

Broadcast

- 4 TVO Bumpers spots (up to 15 seconds)
- Spots must adhere to TVO on-air guidelines and are subject to TVO approval
- Creative to be provided by sponsor

“Working with TVO has been a wonderful experience for my wife Laurie and I and we were honoured to celebrate the Ontario Hubs project with our family and friends at the 2017 TVO Gala. I can’t think of a better investment in our future than TVO. Whether you’re concerned about finance, the power grid, health, food security, gender equality, or learning more about Indigenous communities – change starts with words, and talking, and learning. TVO Gala is always a great opportunity to foster these important conversations.”

– Barry Green, Lead Sponsor, TVO Gala 2018 & TVO Ontario Hubs

Leadership Table

\$10,000

- Corporate listing on table sign
- Corporate listing on screens at the event
- Corporate listing on the TVO Gala website
- Acknowledgement on TVO Social Media
- 10 tickets: 1 table

Friends of TVO Table

\$8,500

- Corporate listing on table sign
- Corporate listing on screens at the event
- Corporate listing on the TVO Gala website
- 10 tickets: 1 table

Patron Table

\$6,000

- Corporate listing on the TVO Gala website
- 10 tickets: 1 table

Individual Ticket

\$600

“TVO Gala is a fantastic event and I’m happy to have served on the organizing committee for the past several years. TVO means so much to the province of Ontario and the Gala is the perfect way to celebrate the power of learning. Our guests always have a wonderful time.”

– Diane Blake, Donor, Gala Committee

Sponsorship & Table Opportunities	SOLD	SOLD	SOLD	\$15,000	\$15,000	\$10,000	\$8,000	\$6,000
	Title Sponsor Sponsorship Level	Lead Sponsor Sponsorship Level	Dinner Sponsor Sponsorship Level	Reception Sponsor Sponsorship Level	Learning Partner Sponsor Sponsorship Level	Leadership Table	Friends of TVO Table	Patron Table
1 Table = 10 seats	2	2	1	1	1	1	1	1
Corporate logo on table sign	✓	✓	✓	✓	✓			
Corporate logo on TVO Gala Website with link	✓	✓	✓	✓	✓			
Corporate logo on event screens	✓	✓	✓	✓	✓			
Special recognition during TVO Remarks	✓	✓	✓	✓	✓			
Other Special Recognition Opportunities	✓	✓						
Corporate logo on menu			✓					
Corporate GOBO lighted in reception area				✓				
4 TVO Bumper Spots (up to 15 seconds)					✓			
Acknowledgement on TVO Social Media	✓	✓	✓	✓	✓	✓		
Corporate listing on TVO Gala Website						✓	✓	
Corporate listing on event screens						✓	✓	

“We are proud to support this outstanding organization and hope that you can join us to learn more about the important work that TVO does. We always leave the Gala feeling uplifted and inspired.”

– Kristin Morch and Al Pace of Pace Family Foundation

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Become a Sponsor.
Make a Difference in the Lives of All Ontarians!